Brief Therapy: Key Concepts in the Ericksonian Approach
with Jeffrey K. Zeig, Ph. D.

This dynamic workshop presents cornerstone principles of Ericksonian strategic psychotherapy. Milton H. Erickson, M.D. (1901-1980), was renowned for his ingenious methods for eliciting patient change. His approach harnessed the power of hypnosis, but often without the use of formal trance. These brief therapy techniques, such as symptom prescription, reframing, anecdotes and symbols, can be incorporated into any psychotherapeutic discipline and across patient populations to enhance the therapeutic process. Key concepts include goal-setting, gift-wrapping, tailoring, creating a dramatic process and utilization. Applications to problems such as depression, anxiety, personality disorders and trauma are addressed.

Educational Objectives: To distinguish five "choice points" that can be used to empower therapy
Given a treatment goal ● To distill ways ●To gift-wrap ● Tailor and Process the intervention.

Profile of Dr. Jeffrey Zeig

Dr. Zeig is acknowledged as one of the leaders in the field of psychotherapy. He has published more than 20 books, and has taught psychotherapy in 40 countries. He has organized the most important conferences in the field, including www.evolutionofpsychotherapy.com, which was covered by major media including the New York Times. Dr. Zeig organizes www.brieftherapyconference.com and is the founder of www.erickson-foundation.org, which is world renown for providing education for professionals. He is president of www.zeigtucker.com. He has taught 15 master classes in New York City in the past four years, which is an indication of its popularity. He has taught Master Classes in Belgium, Turkey, Taiwan, France, and Spain. They are only open to advanced clinicians.

Workshop Information:

Normal Fee: $650.00 (inclusive of 2 tea breaks)
Group of 3: $500.00 each before 15th February, 2012
Date: April 6 & 7, 2012 (2 days)
Time: 9.30am to 5.30pm
Venue: To be informed
Contact: Lucy Heng at Whole Person Centre Pte Ltd
Tel/Fax: 67744863 Email: wpclucy@singnet.com.sg
REGISTRATION FORM

Brief Therapy: Key Concepts in the Ericksonian Approach with Jeffrey K. Zeig, Ph.D.

Date: 6th & 7th April 2012  Time: 9.30am to 5.30pm

Venue: To be informed

☐ Normal Fee: S$650.00
☐ Early Bird:  S$535.00 - Registration & paid before 15th, February, 2012
☐ Group of 3 & above:  S$500.00 each -- Registration & paid before 15th, February, 2012

Name: ...........................................Address: ..............................................................
(Name to be printed in Certificate)

Email: ...........................................(Postal Code).............

Occupation: ......................................Tel: Home:.........................Office:............... 

Handphone: ......................Fax: .................

Cheque Number:............................Bank:...........................................Amount:.............................

Cheques to be made payable to: Whole Person Centre Pte. Ltd.

Mail to: P.O. Box 0053, Clementi Central, Singapore 911202.

Tel/Fax: 67744863  Mobile: 96454023  Email: wpclucy@singnet.com.sg

Co. Reg. No. 199004252D

Note:

REFUND AND CANCELLATIONS

A full refund of the course fee less an administrative fee of $150.00 is applicable to faxed or written withdrawal received 14 calendar days before commencement of the course. If notification of withdrawal is received within 14 calendar days preceding commencement of the course, an administrative fee equal to 50% of the course fee will be forfeited. There will be no refund for withdrawal notices received after the commencement of the course.

There will be a full refund if the course is cancelled or postponed by Whole Person Centre Pte Ltd